

# Attracting Franchise Investor for Ayurveda company



## Business Summary

- For more than 123 years, Company has taken the lead in promoting effective, affordable and safe traditional Ayurvedic healthcare, and it has maintained a strong momentum to this day.
- Well established yet ever-growing defined therapeutic range of proprietary products. Redefined & thought-out ayurvedic range of skincare (Including hair care & oral care)
- Range of Covid-19 protocol products following AYUSH ministry guidelines
- Management team has an extensive experience in the industry with a Ph.D. in biological chemistry & experience in Pharmacy, Sales & Marketing and, Brand Management
- Team's passion & belief in Ayurveda combined with strong technical & Commercial knowledge makes them best to lead the company.



## Our Verticals

- Pharma/Therapeutic-Hepatic, Respiratory, Digestive, Gynaecological, Pain
- Svastha (Wellness Segment)-Sexual wellness, Obesity, Immunity, Diabetes
- BeAYUtiful.you (Personal Care)-Skin care, Hair care & Oral Care



## Provisions from Jammi

- Online Marketing & Clinic management support
- B2B Franchise
- Lead from Head office
- Time tested treatment protocol
- Result oriented Ayurvedic Medicine
- Promotional material and the necessary training
- Client Management & Inventory software



## Unique Selling Proposition

- Collaboration with IIT-Delhi, Tata Memorial Cancer Centre, University of Madras etc.
- Scientific data +Clinical Trials.
- Great symbiosis in its products based on traditional Ayurveda as well as modern science
- Molecular biology approach to Ayurveda
- 100% natural, effective and clean products with standardized herbal extracts



## Requirements for franchise

- Minimum of 1000sq ft of serviced accommodation
- Should endorse only Jammi's Ayurvedic products & services within the premises
- Should follow stipulated guidelines to promote & sell Jammi's Products
- **Initial investment requirement is of INR 31 Lakh**

**Return On Investment in 2-3 Years**