

One stop solution for the needs of budding small businessmen and women entrepreneurs

Company Overview

Vision: To identify and empower small businesses from various parts in the country and assist them in becoming a successful entrepreneur

It was incorporated on **11th September, 2017** in **Kolkata, West Bengal.**

Services Offered: Hyperlocal Delivery, Courier Services, Packaging Solutions, E-commerce Website Building, Domain Registration

Intellectual Property: Software Code, Website, Application Contents, Trademark Of Brand Name & Logo, Marketing Collaterals

Our USP

Multi-lingual direct customer voice support regarding operational issues

Monitoring in-transit parcels through IT/Ground Staff further **reducing Shipment Bounce Back rate**

Website oriented inventory sync by connecting with **social media platforms**

Growth Drivers And Trends

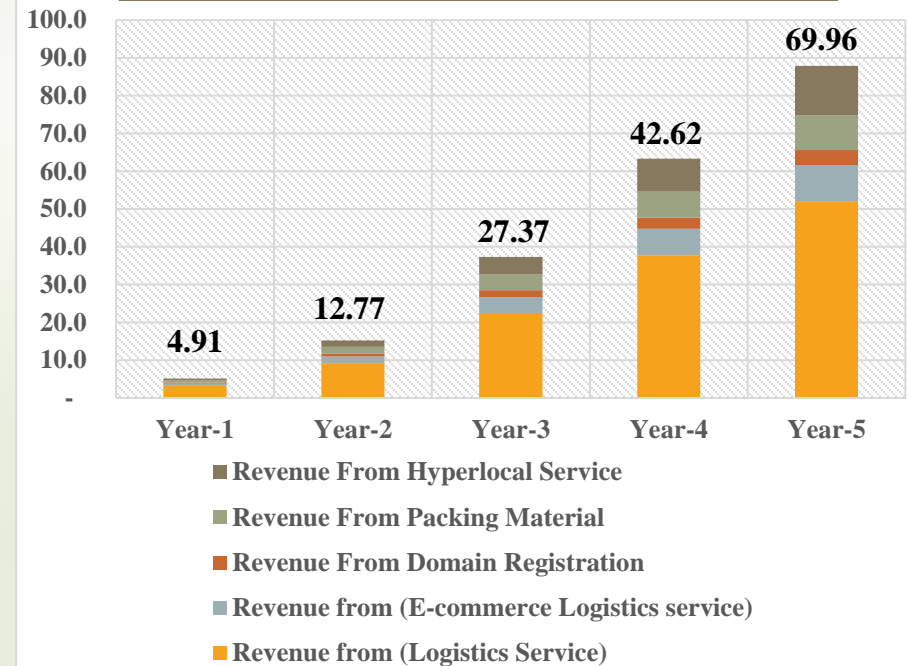
Indian Logistics Market is expected to grow at a **CAGR of 10.5 percent during 2019-25.**

Indian Hyperlocal market will grow at a considerable rate thus exceeding INR 2306 by 2020.

Huge online shopping by **Millennials and Gen-Z** drives the need for more digital engagement.

Advent of pandemic has compelled home-based entrepreneurs to go digital and expand their customer reach.

Revenue Projections (INR Crores)



Company is looking for ₹ 2 crore equity funding in the initial one year for IT infrastructure, packaging warehouse, team building and marketing campaigns.