

Market Opportunity



200 Million No.of muslims in India

40 Million Practicing Muslims

32 Million Practicing Muslims using Smartphones

3 Lakhs No.of Mosques

The Problem

Hassle in finding the exact location of nearby mosque when travelling to a new area

Time variation of prayers in each mosque

Different time of congregation prayer and religious gathering

No platform to get details of mosque information like location, accurate prayer timings etc

The Solution #<HEADERS>

IOT based Islamic Prayer Clock installation in mosques.

Using network services like GSM/GPRS/Wi-Fi/LORA data to provide accurate prayer details in real time and navigation technologies like GPS/IRNSS to locate the mosques

Mobile app to access information

Toll free numbers for people not having smartphones.

Dedicated 24/7 customer service support.

Business Model

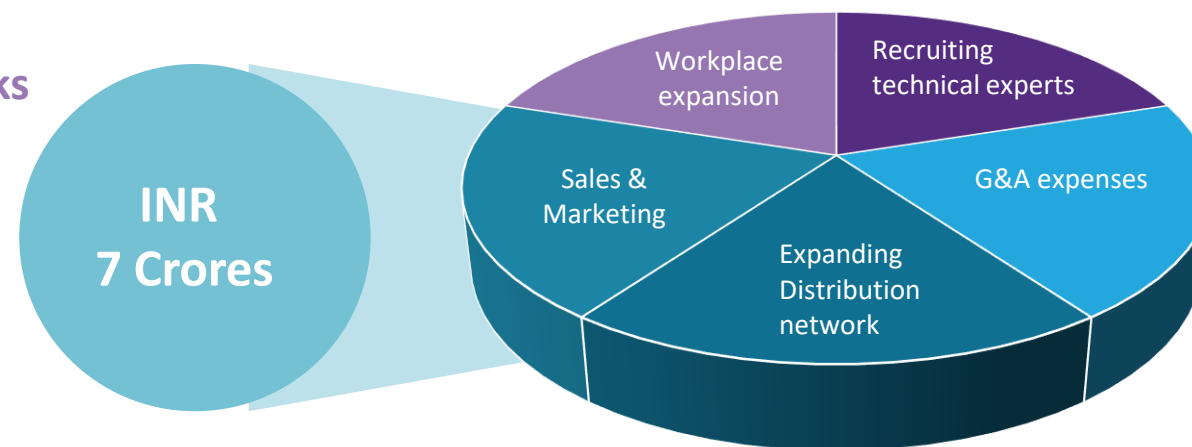
Phase 1

1. Selling the IoT based prayer clocks – JAMAATHi Mosque Clocks
2. Paid in app features – JAMAATHi App
3. Subscription model.

Phase 2

1. Selling JAMAATHi Home Clocks
2. E-Commerce

Investment required



Projected KPIs

Particulars	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	30.00	60.00	129.00	258.60	407.79
Gross Profit	7.16	14.74	47.02	107.31	169.52
GP Margin (%)	24%	25%	36%	41%	42%
EBITDA	(1.11)	(1.90)	19.31	62.95	108.78
EBITDA Margin (%)	-4%	-3%	15%	24%	27%

Why #<HEADERS>



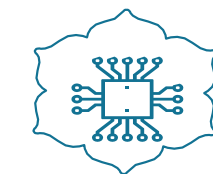
Special services for every Muslim community to log in and set meeting details.



Provide innovative data based solution for better connectivity



Provide all information related to mosque all over the world at one place



Third party API integration to extend the services