

Financial analysis, formulation of a financial model, valuation, Preparation of IM and identification of an equity investor for a Luxury Premium Car Reseller in Tamil Nadu - 300 Mn INR

### **Company Overview:**

**The Chennai based company has Over 25 years experience in the luxury car business. Their mission is to provide one of the best and rare collections available in the market to their clients.**

The company's wide selection of new and pre-owned cars include the world's most exciting and exclusive brands.

They are renowned for their range, always maintaining outstanding automobiles in stock at any given time.

### **Mission:**

The main aim is to establish long term business relationships with our customers by providing the best quality vehicles, after-sales service.

### **Global Market Overview:**

- The global luxury car market was valued at around INR 410 billion in 2020. The market is projected to grow to INR 566 billion in 2026, with a CAGR of approximately 5% during the forecast period (2021-2026).
- The COVID-19 pandemic had a profound effect on the luxury car market directly in the short term as the sales and production witnessed a decline in 2020.
- The India used car market was valued at INR 27 billion in 2020, and it is expected to reach INR 50 billion by 2026, registering a CAGR of 15% during the forecast period, 2021-2026.
- The COVID-19 pandemic had a minimal impact on the industry. With the increased number of people preferring individual mobility and more finance options infused into the used car market, the market is set to grow considerably.