

1. Discussion with management about vision and mission
  - a. The strategy of Business and implementation
  - b. Types of products
  - c. Business verticals online/offline/Hybrid
  - d. Business management plan
    - i. Display model
    - ii. Automation plan
    - iii. Logistics plan
    - iv. Financial in and outflow idea
    - v. Dashboard management
2. Market Research
  - a. Field research about the potential and operation
  - b. Comparable industry verification by direct visit
  - c. pitfalls in the industry and business
  - d. Overcoming the pitfalls
3. Financial Structure
  - a. Investment plan or commitment by the management
  - b. financial assumptions preparations
  - c. Revenue forecasting
  - d. ROI preparation
  - e. Financial Model
4. Preparation of Feasibility report based on the above pieces of information
5. Company formation.
6. Connecting respective people to recruit the heads
7. Automation hackathon identification
8. Implementation of finance, business, automation, and dashboard
9. Handover

Business plan:

- 1) Overcome Challenges with Software
  - a) Why are Small and Medium Grocery Companies Opting for Grocery Software?
  - b) How does DMart Billing Software Turn Out Useful for Business?
  - c) Ginesys Software for VariyarMart
- 2) Industry Analysis
  - a) Growth Drivers and Trends
- 3) Strategy
  - a) Cost Challenges and solutions
  - b) Customer Profiling
  - c) Marketing Mix
- 4) Competitor Analysis
- 5) Financial Plan